SUM
CSR FOR START-UPS

NEWSLETTER JULY 2022

SUM training activity a great success

From 9th May to 13th May, staff members from all SUM partners came together in Nicosia for a joint staff training. We shared the educational resources produced by the project with our organizations' staff and familiarized them with the concept of corporate social responsibility and how it can be applied to start-ups.

Topics included the relationship between CSR and the UN sustainable development goals (SDGs), the role of individual versus organizational values, stakeholder management for start-ups, and others. The participants got to reflect on their own organization's CSR activities, and analyze the CSR policy of well-known enterprises.

To complement the classroom training, a field trip was organized as part of the training activity, giving us all the opportunity to learn how corporate social responsibility is being implemented in the largest and oldest dairy factory in Cyprus.

The philosophy behind the event was to „train the trainers": to enable staff members to deliver the training developed by SUM to other learners in the future.

The training activity was a great success, as the participants gained valuable insights into CSR for startups, and the SUM project team received feedback for the testing and finalization phases of the project outputs.

Check out the SUM e-learning platform

Do you want to learn more about Corporate Social Responsibility for start-ups? SUM has created an online learning environment that is open to all interested users. There are a total of five modules available, covering topics related to CSR, including:

- General Awareness Raising of Corporate Sustainability and Responsibility
- Integrating CSR into the Overall Business Strategy
- Impact evaluation mechanisms and analytical tools for sustainability practices
- CSR related Marketing and Communication
- Stakeholder Management

You can improve your knowldege about CSR for startups right on the e-learning platform with our interactive resources. Or, if you prefer, you can download the educational material of each module. You can even complete the assessment quiz and find out how much you know about CSR for startups and get a certificate.

Access the learning modules today and immerse yourself in the SUM consortium's research-based discourse, practices and recommendations.

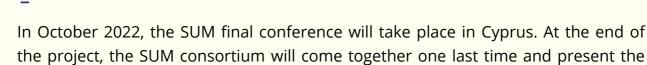https://learning.csrforstartups.eu/

Last Intellectual Output under development

The "Training and Policy Adaptation Guide" is a document aimed at helping trainers, learning organizations and policy makers to integrate the SUM curriculum and learning materials into their trainings.

During the course of the project, the SUM consortium has developed high quality training resources that enable learners to gain knowledge about Corporate Social Responsibility and how it can benefit start-ups and small and medium enterprises. Now we want to make sure that these resources can have the most impact possible. Under the direction of CESCOT Veneto, the SUM consortium is developing a training and policy adaptation guide that explains how our resources can be best used in training courses, and integrated into national adult and vocational education schemes.

The guide consists of two parts: the Adaptation, Skills Assessment, Validation and Recognition Guidelines, focusing on how the SUM resources can be used in accordance with current initiatives at European level on recognition of skills and qualifications; and the Policy Guide, containing suggestions for training providers and policy-makers on how to capitalize and make use of the project's results and outputs, as well as recommendations on the use and implementation of training activities using the online tool.

The guide will be finished by October 2022 and made freely available online.

Stay tuned for infos about upcoming SUM events

In October 2022, the SUM final conference will take place in Cyprus. At the end of the project, the SUM consortium will come together one last time and present the results of two years of working together. As the planning of the conference goes ahead, be sure to keep following our updates if you want to learn more about our final event.

Additionally, dissemination seminars/multiplier events will be organized in each participating country (Cyprus, Lithuania, Austria, Spain, Italy, Greece). During these events, interested parties will have the opportunity to learn more about the results of our project and experience them hands-on. We will inform you once the dates are set.