

# Values and society

## ”Building a better future”



# Social

Values in reality – safe enviroment

Build for sucess – tools for life – education

Human beings first – not instead of football

Values in society – important areas



# What we do

Evening football

Football in schools

Leaders of the future

A safe place

Its all connected



# To build a society



# Our role

- A positive force
- We can change the world
- Reaching people like no other
- Tools for life – on and off the pitch
- We build teams

